



Hello! I'm

DEANNE

...pronounced DEE-ANNE

I believe that good design should not only look great but bring about a positive impact to its end users.

Whether it simply raises a smile or ignites a shift in their thinking, my life's mission is to visually instigate change.

I am a highly talented, motivated and passionate creative, who will be an invaluable asset to your work force.

⚡ CREATIVE SUPERPOWERS ⚡

Strong and versatile illustration skills

A great eye for layout and hierarchy

Fantastic instinct for colour

Adaptable to a myriad of styles

Creates and implement style guides

CAREER MILESTONES

- Designed the award-winning TaskMaster board game, which sold over 73,000 units.
- Improved Eyetoons card game illustrations to make them more diverse and inclusive.
- Created the game Super Slow Sloths in my style, which required over 150 illustrations.
- Became a certified Mental Health First Aider.

COLLEAGUES DESCRIBE ME AS

Passionate and Driven

Empathic and Supportive

Meticulous and Organised

Colourful and Quirky

Friendly and Silly



CONTACT

 [deanneowendesign](#)

 07517 442219

 deanne.owen16@gmail.com

 deaowenillustration.co.uk

 [deaowenillustration](#)



WORK HISTORY & EDUCATION



DESIGN & SOCIAL MEDIA MANAGER | 2022–PRESENT

I project-manage, design and run the company social media.

- Created and implemented a new branding style guide.
- Designed images, videos and stories for Instagram and LinkedIn.
- Increased account reach by 18,136%.
- Completed a course in Circular Economy & Sustainability Strategies.

WORK



FREELANCE ILLUSTRATOR | 2020–PRESENT

I established Dea Owen Illustration in February 2020 and opened my first Etsy store in August. I've had a number of clients commission bespoke illustrations ranging from newsletter graphics to album covers.



GINGER FOX

SENIOR GRAPHIC DESIGNER | 2013–2022

I started at Ginger Fox as a Junior and worked my way up to Senior by 2017. I have designed a huge range of board games, gifting, puzzles and books (for all ages) for many major retailers in the UK and Worldwide.

- Consistently delivered strong ideas and designs year on year.
- Led hundreds of projects from concept to finale product.
- Simultaneously designed lines for over 10 customer accounts at a time.
- Line-managed a team of 5 designers.
- Worked intimately with the Product Managers.
- Re-designed the entire corporate branding style guide in 2019.
- Acted as an office Mental Health First Aider.
- Performed community outreach as part of the Sustainability team; organised volunteering and donations for Acorns, CCP and The Trussell Trust.



GRAPHIC DESIGNER | APRIL–NOV 2011

I created bespoke design for a print on-demand franchise.

- Designed a B2B/B2C system template for healthcare services to order custom stationery (e.g. business cards, letterheads, comp slips, etc).
- Greetings cards, order-of-services, leaflets, menus, etc.
- Front of house, printing and reprographics, account management.



BA HONS GRAPHIC DESIGN & ILLUSTRATION

First Class Hons



ND ART & DESIGN (Graphic Design)

Triple Distinction



MENTAL HEALTH FIRST AIDER

Adult MHFA Two Day course

EDUCATION